



# PRESS RELEASE

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FOR IMMEDIATE RELEASE**

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## **John Reichert Memorial Classic Car Show**

Kings Beach, CA – The 3<sup>rd</sup> Annual John Reichert Memorial Classic Car Show will be held on Saturday, September 11, 2010 from 12:00 PM to 2:30 PM at the Kings Beach State Recreation Area. This event is open to the public; both spectators and those that wish to show their cars.

John Reichert was a member of the North Tahoe Public Utility District Recreation and Parks Commission who passed away in 2008 and was involved in the development of the Friends of the Park Fund. This fund goes to support capital projects in the North Tahoe Regional Park. Current fundraising is focused on raising money for a new children's playground. A BBQ benefiting the North Tahoe Public Utility District Friends of the Park Fund will be available during the show.

"This car show is an opportunity for us to annually remember John Reichert," says Kathy Long, Parks and Facilities Manager for the North Tahoe Public Utility District. "John was a tireless supporter of recreational opportunities for all on the North Shore."

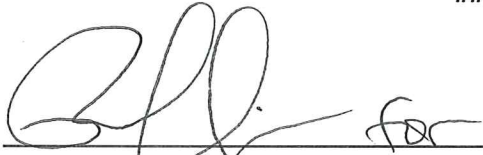
Anyone wishing to show their car should contact Dave Shelton to RSVP at 530-583-3787 or [tahoed@gmail.com](mailto:tahoed@gmail.com) There is no cost to participate, but a count of cars is important to determine the car layout in the parking lot.

(...Continue story)

The North Tahoe Public Utility District provides sewer and water service to the residents of Kings Beach, Tahoe Vista, Carnelian Bay, Cedar Flat and Agate Bay. The District owns, manages and maintains the North Tahoe Regional Park in Tahoe Vista which provides recreation opportunities to residents and visitors. In addition, the District owns and/or maintains all of the public beaches in the District including Kings Beach State Recreation Area, Tahoe Vista Recreation Area, and Secline Beach to name just a few. The North Tahoe Event Center in downtown Kings Beach is also owned and managed by the District.

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Approved By:



Curtis Aaron, General Manger/CEO