

PRESS RELEASE

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North Tahoe Public Utility District Calls on Customers to Conserve Water and Provides Conservation Supplies and Toilet Rebates for Residents

Tahoe Vista, CA – When the State of California declared a Statewide Drought Emergency in January 2014 it called on local water suppliers to implement their water shortage contingency plans. In response to the Governor's declaration, the North Tahoe Public Utility District Board of Directors voted to put into effect the Stage 1 Conservation measures for voluntary water reduction from the District's Urban Water Management Plan at their February 2014 meeting. We are calling on our community to get back on track and do our part!

The State of California has also adopted the 20 by 2020 Plan which requires all water purveyors achieve a 20% reduction in water use per-capita by 2020. The District has been working toward this requirement with changes such as low flow nozzles on sewer line cleaning trucks, replacing a washing machine with a low flow version, adding sensors to mains to detect leaks more quickly, all new water meters that are installed also help detect leaks on the customer's side of the service, and staff has been reviewing irrigation settings at our Park facilities. Early this year, the District's water production was tracking in the correct direction. Once May hit, customer's irrigation must have been turned on because the District's production in May 2014 was higher than May 2013! Our community is definitely not trending in the correct direction as far as irrigation and water usage and the District is required to report monthly to the State of California on our progress. Remember, no matter how much you water your driveway, it still won't grow. So please check the spray direction on your irrigation and eliminate excess run-off.

The District would like to encourage our customers to participate in reducing the community's water use and we are providing Conservation Supplies for residents to help them save water. Items such as a Moisture Meter for indoor and outdoor plants, Shower Timer, Dish Squeegee (which also limits FOG – Fats, Oils and Grease in the sewer), Water Wheel with Conservation Tips, Hose Nozzle (with multiple spray adjustments), Drip Counter, Shower/Faucet Flow Meter, and Leak Detection Dye Tabs are all available to help find ways around your home and yard to conserve water. All North Tahoe Public Utility District customers are welcome to pick up these items free of charge at the District offices. In addition, the District still has money available in the Low Flow Toilet Rebate Credit Program for the District's water customers.

The District's Stage 1 Water Shortage Emergency Plan is voluntary, however these steps not only can save you money, they can also save the District money in treating and pumping water, as well as collecting and pumping sewage to Tahoe Truckee Sanitation Agency. The following are some easy ways that you can contribute:

| Non-Essential Uses of Water/Water Waste Prohibitions | Ways you can Help |
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| Washing sidewalks, driveways and other hard surfaces. | Use a broom! |
| Excessive plumbing leaks not repaired. | Watch the usage on your bill for slow increases. Listen for running water. |
| Excessive irrigation run-off. | Reduce irrigation cycle.Adjust spray direction to prevent runoff or overspray to pavement. |
| Washing cars without a shutoff valve on hose. | Pick up a free hose nozzle from the District offices. |
| Irrigation during the hottest part of the day, when evaporation rates are at their highest. | Apply irrigation water only during the evening or early morning hours. |
| Utilize water conservation incentives and rebates to replace plumbing fixtures and appliances. | The District currently has a low flow toilet rebate program available. Contact us or visit our website for more info. |
| Utilize District information for water efficient landscaping. | Visit www.ntpud.org go to Resources and then Water Conservation to view articles from the Tahoe Resource Conservation District on water conservation in your yard. |

The North Tahoe Public Utility District provides sewer and water service to the residents of Kings Beach, Tahoe Vista, Carnelian Bay, Cedar Flat and Agate Bay. The North Tahoe Regional Park, Tahoe Vista Recreation Area and Boat Launch and North Tahoe Event Center are owned and operated by the District and provide recreation opportunities to residents and visitors.

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Approved By:

Maul Schultz, General Manager/CEO