



PRESS RELEASE

Date: January 25, 2010
To: News and Community Editors
From: Madonna Dunbar; Executive Director, Tahoe Water Suppliers Association
Subject: TAPPED Movie Screenings

TAPPED – What the Bottled Water Industry Doesn't Want You to Know..... Award winning documentary on drinking water to be screened in the Tahoe area

The Reno/Tahoe community will now have an opportunity to view TAPPED, an award winning documentary on the issues surrounding bottled water versus tap water. Three local screenings are being sponsored by the Tahoe Water Suppliers Association between February and May 2010. TAPPED is currently only available for viewing at theaters or licensed public screenings. There is no admission charge for attending the TAPPED screenings; donations will be accepted for the hosting locations.

Scheduled area screenings:

Thursday, Feb. 25 @ 6:30 PM / Free / Aspen Room in the Library of the Lake Tahoe Community College (LTCC) / 1 College Drive, South Lake Tahoe, CA

Wednesday, March 31 @ 6 PM / Free / UC Davis Tahoe Environmental Research Center (TERC) Sierra Nevada College Campus / 291 Country Club Drive, Incline Village, NV

~ A Third screening in the Tahoe City area is being arranged for May 2010.

Is access to clean drinking water a basic human right or a commodity that should be bought and sold like any other article of commerce? Stephanie Soechtig's award winning feature film, TAPPED is an unflinching examination of the business of the billion dollar bottled water industry. From the producers of Who Killed the Electric Car and I.O.U.U.S.A. this timely documentary is a behind the scenes look at the unregulated and unseen works of an industry that aims to privatize and sell back one resource that ought never become a commodity, our water. From the plastic production to the ocean where so many of these bottles end up, this inspiring documentary trails the path of the bottled water industry, and the communities that were unwitting chips on the table. A powerful portrait of the lives affected by the bottled water industry, this revelatory film features those caught in the intersection of big business and the public's right to water.

–from the website: www.tappedthemovie.com

The February and March screenings are presented by the Tahoe Water Suppliers Association (TWSA) in partnership with the Tahoe Center for Environmental Sciences (TCES) and Lake Tahoe Community College (LTCC).

For more information:

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