



PRESS RELEASE

**June 16, 2015
FOR IMMEDIATE RELEASE**

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North Tahoe Public Utility District Residents Reduce May 2015 Water Usage 35% compared to May 2013

(Kings Beach, CA) The North Tahoe Public Utility District is thanking residents for working together to reduce residential water consumption by 35% compared to May 2013 usage. May 2013 usage was 149 residential gallons per capita per day, 143 residential gallons per capita per day in 2014 and 96 residential gallons per capita per day in 2015. While very encouraging to see this reduction, residents are asked to stay vigilant to their water usage once their irrigation is turned on again after the unusually high precipitation received in May. It is estimated that more than 50% of water is used outside the home.

This news doesn't mean we can rest on our laurels. In order to continue this trend during the high water use months of June – September everyone must pitch in to conserve. The next water meter reading will take place in mid-June and the water production is read at the end of June to calculate the June 2015 residential gallons per capita per day.

There are currently two different water conservation mandates in effect in the State of California. The recent drought related conservation mandate is based on the District's residential per capita usage in 2013 of 161.3 residential gallons per capita per day (monthly production - monthly metered commercial use divided by the number of days in the month). This usage level has put the District and our customers at a 28% mandated reduction from 2013 levels. The focus of this mandated reduction is the months of June – September so while the District is trending well, the challenge comes with the reduction during the irrigation months.

The second mandate is the 20% by 2020 reduction which requires all water producers to reduce their 2010 water production by 20% by the year 2020. The District is trending well in this area with a reduction of 21.2% from 2010 water production levels as compared to 2015 year to date usage.

Graphs with water production and usage numbers are available on the District's website at www.ntpud.org/conservation and clicking on "How are we doing?" at the top.

NTPUD Customers are reminded that watering is limited to no more than three (3) days per week and is prohibited for 48 hours during and after measurable precipitation. Properties with street addresses that end in an even number, may irrigate only on Wednesday, Friday, and Sunday. Properties with street addresses ending in an odd number may irrigate only on Tuesday, Thursday, and Saturday. No outdoor irrigation of ornamental landscapes or turf with potable water is allowed on Mondays and irrigation is not permitted between 11:00 a.m. and 6:00 p.m. The complete list of prohibitions on outdoor water use is available on the District's website at www.ntpud.org/conservation

Free Tahoe Friendly Landscaping workshops will take place at the North Tahoe Event Center this summer. Designing Water Wise Landscapes will be held on Wednesday June 24th and Understanding and Implementing Micro-irrigation will take place on Wednesday, August 5th. More information, including how to RSVP and information on additional free workshops in South Lake Tahoe, is available on the District's website at www.ntpud.org/conservation

Placer mPower is also offering residents the opportunity to finance water and energy conservation improvements via the mPower program. This program provides low interest loans for residents and allows you to pay them back on your property tax bill. They are waiving the \$500 application fee for anyone doing \$1500 in water conservation improvement. These improvements can be for such projects as installing low flow toilets and faucets, replacing old irrigation systems with high efficiency spray nozzles, low volume drip systems and weather-based or smart irrigation controllers. Interested residents should visit www.mpowerplacer.org

Information on NTPUD board meetings, including agendas and packets, may be obtained on the District's website, www.ntpud.org. For drought updates and water conservation information, see www.ntpud.org/conservation.

The North Tahoe Public Utility District provides sewer and water service to the residents of Kings Beach, Tahoe Vista, Carnelian Bay, Cedar Flat and Agate Bay. The North Tahoe Regional Park, Tahoe Vista Recreation Area and Boat Launch and North Tahoe Event Center are owned and operated by the District and provide recreation opportunities to residents and visitors.

Approved By:  _____
Duane Whitelaw, General Manager

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