



PRESS RELEASE

**November 19, 2013
FOR IMMEDIATE RELEASE**

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North Tahoe Holiday Tree Lighting

Kings Beach, CA – The Annual Holiday Tree Lighting will be held on Friday, December 6, 2013 from 5:00 PM to 7:00 PM at the North Tahoe Event Center. Placer County District 5 Supervisor Jennifer Montgomery will be on hand to assist Santa and Mrs. Claus with the lighting of the Holiday Trees.

For the second year in a row, the North Tahoe Community Tree Lighting is pleased to welcome the North Tahoe School Jazz Band and Tahoe Music Institute students to perform holiday classics for the event! They will set the mood for the evening as everyone waits with anticipation for the North Tahoe Fire Protection District to bring Santa and Mrs. Claus to the Event Center to light our community trees.

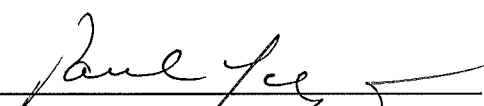
Once the trees have been lit, Santa will lead everyone into the building for more holiday fun! Danielle Hankinson Photography will be there to take pictures with Santa, so wear your favorite holiday outfit! Complimentary hot soup and cocoa will be offered to warm everyone up after being outside to light the trees! The Friends of the Library are hosting a book swap so bring any new or used books to swap with your friends and the Friends of the Library. There will also be several Holiday crafts for the kids. Come with your holiday spirit ready to soar!

The Annual Holiday Tree Lighting is produced by the North Tahoe Public Utility District, the North Lake Tahoe Boys and Girls Club and the North Tahoe Business Association and is sponsored by Tahoe Central Market.

The North Tahoe Public Utility District provides sewer and water service to the residents of Kings Beach, Tahoe Vista, Carnelian Bay, Cedar Flat and Agate Bay. The District owns, manages and maintains the North Tahoe Regional Park and Tahoe Vista Recreation Area in Tahoe Vista which provides recreation opportunities to residents and visitors. In addition, the District maintains most of the public beaches within the District boundaries including Kings Beach State Recreation Area, Moon Dunes, and Secline Beach to name just a few. The North Tahoe Event Center in downtown Kings Beach is also owned and managed by the District.

North Tahoe Business Association (NTBA) is a non-profit 501(c)6 organization founded in 1979 that works to improve economic vitality and quality of life in the communities of North Lake Tahoe. NTBA is a member-based organization made up of approximately 160 businesses, non-profit organizations, and individuals in Carnelian Bay, Tahoe Vista, Kings Beach and Crystal Bay. For more information, visit www.NorthTahoeBusiness.org.

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Approved By: 
Paul Schultz, General Manger/CEO