



PRESS RELEASE

**March 9, 2017
FOR IMMEDIATE RELEASE**

For more information, contact:

Pam Emmerich
North Tahoe Public Utility District
PO Box 139/ 875 National Avenue
Tahoe Vista, CA 96148
Phone: 530.546.7249
Fax: 530.546.2652
Website: www.ntpud.org
E-mail: ntpud@ntpud.org

PANCAKE BREAKFAST AND DRESS UP YOUR DOG CONTEST TO BENEFIT NORTH TAHOE PUBLIC UTILITY DISTRICT'S *FRIENDS OF THE PARK FUND*

(Kings Beach, California) - - The North Tahoe Public Utility District's annual SnowFest! **Pancake Breakfast** will be held Saturday March 11, 2017 from 8:30-10:30 AM at the North Tahoe Event Center in Kings Beach, CA. Cost is \$8 for adults, \$3 for children and children under 3 are free! Breakfast includes pancakes with strawberries, whipped cream, sausage, orange juice, hot chocolate, milk and coffee. All proceeds from the event will go to the District's **Friends of the Park Fund**. The District will also be organizing the community favorite, **Dress Up Your Dog** contest which also takes place at the North Tahoe Event Center with sign up beginning at 9:30 AM and an entry fee of \$10.

The mission of the Friends of the Park fund is to create an ongoing source of financial support for a variety of projects in the North Tahoe Regional Park, and other park facilities in our District that are identified in the Recreation and Parks Master Plan. More information on Friends of the Park can be found at www.northtahoeparks.com/friends-park

NTPUD organizes the Pancake Breakfast each year with employees, board and commission members and volunteers on hand to serve breakfast and talk to our residents and guests. The District will have a variety of information available for our residents and visitors, including our brand new, hot off the presses, North Tahoe Regional Park maps.

This year the District will also be sponsoring the popular Dress Up Your Dog Contest! Prizes for Best in Show, Most Creative and Looks Most Like the Owner. Sign up beginning at 9:30 AM

with the contest beginning at 10:00 AM. All contestants are invited to join the District in the Kings Beach SnowFest! Parade that starts at 11:30 AM.

Thanks in advance to the many local businesses and individuals who contribute gift certificates, money or product to ensure this event is a success. Pancake Breakfast Sponsors include Stohlgren Brothers, Inc.; Habeger Produce; The Old Post Office Café; Coffee Connexion; Log Cabin Ice Cream and Café; Las Panchitas; Jason's Beachside Grille; Bella Affair Catering; North Shore Hardware; PrintArt/Sierra Mail; and Safeway in Kings Beach. Thanks to Hot Diggity Dog and Cat for supporting the Dress Up Your Dog Contest!

The North Tahoe Public Utility District provides sewer and water service to the residents of Kings Beach, Tahoe Vista, Carnelian Bay, Cedar Flat and Agate Bay. The North Tahoe Regional Park, Tahoe Vista Recreation Area and Boat Launch and North Tahoe Event Center are owned and operated by the District and provide recreation opportunities to residents and visitors.

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Approved By Duane Whitelaw, General Manager/CEO, March 8, 2017