



# PRESS RELEASE

---

**August 24, 2011  
FOR IMMEDIATE RELEASE**

*For more information, contact:*  
North Tahoe Public Utility District  
PO Box 139  
875 National Avenue  
Tahoe Vista, CA 96148  
Phone: 530.546.4212  
Fax: 530.546.2652  
Website: [www.ntpud.org](http://www.ntpud.org)  
E-mail: [ntpud@ntpud.org](mailto:ntpud@ntpud.org)

## **John Reichert Memorial Classic Car Show**

Kings Beach, CA – The 4th Annual John Reichert Memorial Classic Car Show will be held on Saturday, September 10, 2011 from 1:00 PM to 3:30 PM at the Kings Beach State Recreation Area. This event is free and open to the public; both spectators and those that wish to show their cars. This event is organized and presented by the Kiwanis Club of North Lake Tahoe and sponsored by Taneva Auto Parts.

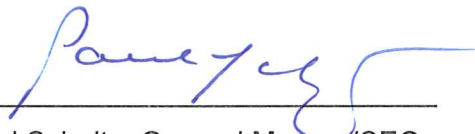
John Reichert was a member of the North Tahoe Public Utility District Recreation and Parks Commission who passed away in 2008 and was involved in the development of the Friends of the Park Fund. This fund goes to support capital projects in the North Tahoe Regional Park. A BBQ benefiting the North Tahoe Public Utility District Friends of the Park Fund will also take place during the show

“This car show is an opportunity for us to annually remember John Reichert,” says Dave Shelton, organizer of the event. “It is a casual, free and fun event next to the big sandy beach on the edge of Lake Tahoe.”

Anyone wishing to show their car should contact Dave Shelton to RSVP at 530-583-3787 or [tahoed@gmail.com](mailto:tahoed@gmail.com) There is no cost to participate, but a count of cars that will attend is important to determine the car layout in the parking lot. Vehicles will start staging in the parking lot at 12:00 or 12:30 PM.

The North Tahoe Public Utility District provides sewer and water service to the residents of Kings Beach, Tahoe Vista, Carnelian Bay, Cedar Flat and Agate Bay. The District owns, manages and maintains the North Tahoe Regional Park in Tahoe Vista which provides recreation opportunities to residents and visitors. In addition, the District owns and/or maintains all of the public beaches in the District including Kings Beach State Recreation Area, Tahoe Vista Recreation Area, and Secline Beach to name just a few. The North Tahoe Event Center in downtown Kings Beach is also owned and managed by the District.

###

Approved By:   
Paul Schultz, General Manger/CEO