



PRESS RELEASE

**August 5, 2014
FOR IMMEDIATE RELEASE**

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Adjustments Made to Reduce Neighbor Impacts for August Concert at the North Tahoe Regional Park

(Tahoe Vista, CA) - On August 13, 2014 Rebelution, Iration, The Green, and Stick Man will bring the sounds of reggae to the North Tahoe Regional Park. The North Tahoe Public Utility District, and concert promoter PR Entertainment, are taking steps now to reduce the impact on the surrounding neighborhoods during the August concert.

Following the two July concerts at the North Tahoe Regional Park, the District received input from the surrounding neighborhoods regarding noise, fire concerns, curfew, and parking/trash issues in the neighborhoods around the Park. Adjustments are being made in response to those concerns from the public, as well as input received from support agencies such as the North Tahoe Fire Protection District, California Highway Patrol, CalTrans and Placer County Sheriff's Office.

"This was the first time that the current staff has put on an event of this magnitude and while we acknowledge there are adjustments that need to be made, all things considered, we are pleased with the way things went," says Tracey Towner Park and Facilities Manager for the North Tahoe Public Utility District. "We are implementing changes to lessen the impacts on our neighbors, the residents that live in the surrounding neighborhoods. The supporting agencies California Highway Patrol, North Tahoe Fire Protection District, and Placer County Sheriff's Office were overall very pleased with the event and have also provided suggestions that we will be implementing to make the next one even better."

In an effort to address the issue of noise, the stage will be relocated to change the direction of the sound, the speakers will be turned more inward, and the natural surrounding will be used to help damp down the sound in the neighborhoods.

The District will be posting notices at the entrance to the neighborhoods surrounding the Park the weekend prior to the concert alerting residents of the time/date of the event and who they can call for additional information. Days prior to the event the neighborhoods will be signed with No Park Access signs and No Parking Signs, which are also available for residents in those neighborhoods.

VIP parking prices will be reduced and the shuttle service will run from Northstar and attendees will be strongly encouraged to use local transit. Information on Shuttles and Parking is available on websites regarding the event.

District staff went through the neighborhoods looking for trash immediately after the most recent concerts and will do so again. If residents find additional trash left in the neighborhoods, please call the District offices and we will come and follow up right away.

Fire is on everyone's mind right now with the drought and the dry forestland in our area. As was the case with the first two concerts, the North Tahoe Fire Protection District will have a staffed engine onsite, paid for by the Promoter. There will be a designated smoking area during the concerts and signs around the Park indicating "No Smoking in the Forest Due to High Fire Danger." Although every attempt is being made to discouraging parking in the neighborhoods, there will be residents accessing the Park from these areas so the same "No Smoking" signs will also be placed at trailheads around the Park.

The Summer Concerts in the Park series came as a result of the District looking for new and interesting ways to close a projected \$350,000 shortfall in the Park and Facility Department. These concerts and the other new events happening this year such as Movies in the Park, Bocce League in partnership with Spindleshanks, and newly painted pickleball courts in the North Tahoe Regional Park are a result of staff looking outside the box for additional revenue opportunities.

If you are interested in attending the August 13th concert, tickets are available by going to the District's website and clicking on the "Summer Concert Series" button. Volunteers are always needed. They will work 4 hours shifts and receive a ticket. Please call Stephanie Dees at 530-546-7249 or sdees@ntpud.org if you are interested in volunteering.

The North Tahoe Public Utility District provides recreation, sewer and water service to the residents of Kings Beach, Tahoe Vista, Carnelian Bay, Cedar Flat and Agate Bay. The North Tahoe Regional Park, Tahoe Vista Recreation Area and Boat Launch and North Tahoe Event Center are owned and operated by the District and provide recreation opportunities to residents and visitors.

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Approved By: _____


Paul Schultz, General Manager/CEO