

**MINUTES OF THE
NORTH TAHOE PUBLIC UTILITY DISTRICT
RECREATION AND PARKS COMMISSION**

**North Tahoe Community Conference Center, 8318 North Lake Boulevard, Kings Beach, CA
June 25, 2008**

A. CALL TO ORDER - ESTABLISH QUORUM

Commissioner Gaines called the meeting to order at 5:48 PM. Present were Commissioners Reichert, McDermott, Gaines, Shuff, Kopley, and Shoberg. Also present were General Manager Aaron, Parks and Facilities Manager Long, Acting Clerk of the Board and Executive Assistant Lefrancois, Directors Daniels and Bergmann, and Judy Friedman, Recording Secretary. A quorum was established.

B. APPROVE MINUTES OF APRIL 23 2008 MEETING

It was moved by Commissioner Gaines and seconded by Commissioner McDermott to approve the minutes of the April 23, 2008 meeting. Motion carried unanimously.

C. AGENDA APPROVAL - It was agreed that items might be taken out of order.

It was moved by Commissioner McDermott and seconded by Commissioner Shuff to approve today's agenda as presented. Motion carried unanimously.

D. PUBLIC FORUM

There was no public comment.

E. OLD BUSINESS

1. Update from District Staff (Commission Questions of Report)

Parks and Facilities Manager Long reported that last weekend's King of the Lake Disc Golf Tournament had 110 participants. PFM Long will be meeting with Sierra State Parks Superintendent Pam Armas on July 7th to discuss the Kings Beach State Recreation Area. There will be a concert at the Regional Park on August 9th. The owner of the Char Pit has pledged a \$1000 donation to the Disc Golf Course. George Galante has said that he will not be able to continue running the tennis program this year at the Regional Park. Discussion followed on possible replacements for him and the options for next year. PFM Long reported on the Board's budget approval for Recreation, as well as the approval for a car show in the KBSRA parking lot in September.

Commissioner Shuff asked about the Board's Recreation Committee meeting, specifically regarding the Tahoe Vista Recreation Area (TVRA) and the bike trail. PFM Long explained the change orders with Tieslau to update the environmental reports, update the design, and seek permits for TVRA. She noted the direction of the Board to move forward with the bike trail options and the letter received from the California Tahoe Conservancy approving the work plan when the second phase of the study has been submitted.

2. Friends of the Park Fund

a. Marketing Plan & Brochure Distribution

Executive Assistant Lefrancois reported that the brochure has been completed and will be inserted with the District's July billing. She explained the website changes being made. Discussion followed on how to post the Master Plan and other documents on the site so that they are easier to read.

b. Next Steps

EA Lefrancois said that there should be about 200 brochures left from the billing mailing. Discussion followed on how best to distribute them including additional direct mailings, personal solicitation, presentations to local service clubs, and locations for distribution. It was decided that these other avenues should be pursued and the Commission directed EA Lefrancois to order an additional 2500 brochures. Commissioner Shuff will contact Rotary, General Manager Aaron will contact Kiwanis, Commissioner

Gaines will work with NTBA, Director Daniels will work with the Board of Realtors, and Commissioner Reichert will work with the Tahoe City PUD and Tahoe City Downtown Association for distribution of the brochures. Discussion continued regarding announcing Friends of the Park through email blasts and targeting specific groups, such as senior citizens.

A discussion followed regarding parking at the Regional Park and charging parking fees to Friends of the Park donors who live outside of the District.

3. Conference Center Presentation and Discussion regarding Board Direction for Transition Plan

GM Aaron narrated a Power Point presentation regarding the history and current financial status of the Conference Center. He reviewed a suggested funding proposal from Placer County, which would include contributions from the North Lake Tahoe Resort Association (NLTRA) and NTPUD. The NTPUD Board has directed GM Aaron to meet with Placer County staff and Supervisor Kranz to develop a transitional plan allowing the Conference Center to continue to meet the community's needs while reducing the financial loss to the District. GM Aaron explained that the transition plan would focus more on being a community center and less on conference business. Discussion followed regarding the challenges with selling the facility for conferences, the lodging in the area, and the anticipated competition from new development. GM Aaron and Director Bergmann explained the issues the Board discussed when considering the 2008/09 budget and alternative revenue streams. Parking was discussed. **ACTION: Add a discussion on parking and fees on the July Recreation Commission agenda.**

F. New Business

1. Youth Trust Fund Scholarship Requests

It was moved by Commissioner McDermott and seconded by Commissioner Reichert to approve the four trust fund applications that were sent to the Commissioners for consideration via email. Motion carried unanimously.

ACTION: EA Lefrancois is to email the fund balance to the Commissioners.

2. Parking Fee Waiver Request for Tahoe Women's Services Chocolate Festival

Michelle Prestowitz, Development Manager for Tahoe Women's Services, said that the organization's only fundraiser, the Chocolate Festival, would be held at the Conference Center on Saturday, October 11, 2008. This will be the event's third year in this facility. Ms. Prestowitz asked the Commission to waive parking fees for the attendees, noting the \$50 ticket price for admission to the event. Discussion followed regarding options for covering the parking fees, staffing requirements, and sponsorship opportunities. It was decided to table a decision on this request, pending next month's discussion on parking. In the meantime, the Commission asked staff to consider a reasonable sponsor fee to cover parking.

G. REPORTS

A. Questions and Answer

H. COMMISSION ITEMS

I. ADJOURNMENT

There being no further business to come before the Commission, the meeting was adjourned at 7:25 PM. The next scheduled meeting of the NTPUD Recreation and Parks Commission is Wednesday, July 23, 2008.

Respectfully submitted,
Judy Friedman, Recording Secretary
THE PAPER TRAIL SECRETARIAL & BUSINESS SOLUTIONS