



**MINUTES OF MEETING
OF THE NORTH TAHOE PUBLIC UTILITY DISTRICT
RECREATION AND PARKS COMMISSION**

May 20, 2015 at 6:00 P.M.

**North Tahoe Event Center
8318 North Lake Boulevard
Kings Beach, CA 96143**

I. Call to Order

Chairman Teran called the meeting to order at 6:20 p.m. Commissioners Teran, Pepin, and McDermott were present comprising a quorum, with Commissioner Righellis arriving at 7:00 p.m. Commissioner Mattson was not in attendance. Director Ferrell was not available for the meeting, but Directors Daniels and Bergmann were present to represent the District Board's Recreation and Parks Committee.

District staff present included Park and Facilities Manager Towner, Public Information Administrator Emmerich, and Board Secretary Potts.

II. Public Forum

A discussion was held regarding a party for the Kings Beach Community at the North Tahoe Event Center, and the need for security. Park and Facilities Manager (PFM) Towner advised that for all large parties and events requiring security, the security company works directly for the District rather than the client.

PFM Towner advised the Commission that Commissioner Mattson had regrettably submitted her resignation from the Commission. PFM Towner advised that the District would advertise for a replacement, and would include the two open student seats in the recruitment.

IT/Public Information Administrator advised the Commission and attendees of upcoming Tahoe Bike Challenge events on the north shore which included a Kick Off Party on May 30th, yoga classes geared toward cyclists, the Luna Chix Ride in Tahoe City, and a Bicycle Safety Awareness Day in Truckee.

Commissioner McDermott advised of a Disc Golf Tournament in support of the Animal Shelter which was held on Saturday, May 23rd at the North Tahoe Regional Park.

III. Approve minutes from Recreation and Parks Commission Meeting held on April 22, 2015

The meeting minutes were discussed briefly.

Commissioner McDermott moved to approve the minutes of and April 22, 2015. Upon second by Commissioner Pepin, the motion carried unanimously (4-0) with Commissioner Mattson not in attendance.

IV. North Tahoe Regional Park Field 2 Naming

The Placer County Deputy Sheriff's Association (DSA) purchased a large scoreboard for the field at the park in honor of fallen officer Michael Davis Jr. and is paying for all costs associated with it and its installation. Additionally, the DSA will be providing assistance with ongoing maintenance for the field and has an annual tournament planned with the first taking place this August 2015.

V. Projects Underway

The Commission recommended that the Movies in the Park scheduled for Summer 2015 be chosen by the kids at the Boys and Girls Club of North Lake Tahoe. An update on progress being made for Tahoe Unleashed, the dog park in the Regional Park, the trail signage project, the wayfinding sign to be placed at the Tahoe Vista Recreation Area, the Adventure Course in the Regional Park, the Community Garden, Kings Beach After 8, and maintenance upgrades taking place in the Event Center.

VI. Joint Board and Commission Workshop Findings

PFM Towner provided draft workshop findings and included them in the Commission packet. Discussion surrounded a lack of understanding in the community regarding what it takes to run a park and provide a level of service ensuring basic safety of public facilities. She noted that the current funding source, once called Measure C, Community Facilities District 94-1 provides about one third of the revenue needed to operate the department. A history of the funding challenges, and how the department got to this point was presented.

Chair Teran requested that a document be created that a layman or member of the general public could understand which would address the department's funding and budget issues. The spreadsheets in the District's budget are too complex to create an interest or understanding of the problem. He feels that this could be used as a tool in developing the District's story.

VII. Marketing/Rebranding for Parks and Facilities

PFM Towner stated her desire to change the departmental logo and rebranding to emulate the District's logo. IT/PIA Emmerich discussed the process involved in doing so and recommended against a rebranding the department without further consideration and including the Board in the discussion.

Commissioner Pepin felt that a branding separation from the District itself could help promote awareness of the department, especially looking forward to the Commission moving ahead with a possible funding measure, in order to develop the department's identity as a recreation provider and create a softer image.

VIII. Master Plan and Needs Assessment

PFM Towner advised that there has been \$35,000 placed in the proposed budget for a Needs Assessment to be completed in the upcoming fiscal year. She presented highlights of the Needs Assessment completed by the District in

2009, and provided a link to the needs assessment and analysis on the District's website www.ntpud.org.

Survey Results: http://northtahoeparks.com/sites/default/files/docs/About%20-%20Rec%20CFD%20Survey%20NTPUD09_all-survey%20statistics.pdf

PowerPoint Presentation regarding the needs assessment made to the Board of Directors in 2009: http://northtahoeparks.com/sites/default/files/docs/About%20-%20Rec%20CFD%20Survey%20NTPUD09_PowerPoint%20for%20BOD%20Mt%20g%201209.pdf

IX. SWOT (Strengths/Weaknesses/Opportunities/Threats)

This item was tabled for a future meeting to include an assessment of the Commission itself rather than the Park and Facilities Department.

X. Park and Facilities Report/Update

Park and Facilities Manager Towner presented her report which was brought to the Board of Directors at their May 12th meeting.

XI. Future Agenda Items

The following items were discussed for future Commission agendas:

- SWOT for Commission
- Publish important Singular Meeting Topics to increase attendance
- The Recreation and Parks Department's story regarding funding shortfalls
- Planning a community event to provide outreach to the community by the Commission
- Needs assessment including recognition of how funding dictates levels of service

XII. Adjournment

There being no further business to come before the Commission, the meeting was adjourned at 9:55 p.m.